2. Save 'em up until you've got enough for the gear you want.

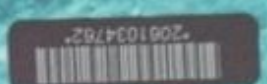
3. Put the personal address label at the top of this letter on the order form found in the enclosed Catalog. Send it in with your Marlboro Adventure Team Miles, plus postage and handling.

To get you on your way a little faster, we've enclosed some free miles toward items in the Adventure Team Gear Catalog. Plus, valuable coupons worth $5.00 off a carton of any style Marlboro.

Come to where the flavor is.
And get the gear made for adventure.

ADVENTURE TEAM

Marlboro



Source: https://www.industrydocuments.ucsf.edu/docs/hgyp0003

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